

Tom Kissock-Mamede Ph.D., MSc

Human Rights, Video and Environmental Sociology

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PROFILE

Tom Kissock-Mamede has a PhD in Sociology at the University of Cambridge. His research focuses on livestream witnessing and Indigenous rights in Brazil. He's a specialist in the platform economy, OSINT video data analysis, and pioneered the methodology of livestream video data analysis. During his Doctoral research he's taught this to human rights researchers and utilises it as an expert witness for human rights cases in the UK. Before pursuing a PhD, Tom was a successful broadcast Director and Executive Producer with an MSc in Globalisation and Latin American Development from UCL. In his spare time, he's working on his first book based about conflicting human rights narratives produced through modern video witnessing and spectatorship.

ACADEMIC QUALIFICATIONS

2021 – 2025	PhD Sociology, University of Cambridge Thesis: <i>Witnessing as Methodology and the Indigenist Epistemological Rift</i>
2019 – 2020	MSc Globalization and Latin American Development, UCL
2020 - 2020	PgCert Media Freedom in Africa, Witwatersrand University
2019 - 2019	PgCert Global Freedom of Expression, Columbia University
2008 – 2010	BA, Filmmaking and Television Production, Met Film School UWL

SELECTED PUBLICATIONS

Kissock-Mamede, T. (2025). The good, the bad and the ugly: Problematic politics of livestream witnessing and digital marketplaces in Brazil. *Esferas*, 1(33). <https://doi.org/10.31501/esf.v1i33.15960>

Kissock-Mamede, T. (2023). Indigenous Live streaming in Brazil: A methodological case for reflective distant witnessing. In T. M. Masenya (Ed.), *Digital Preservation and Documentation of Global Indigenous Knowledge Systems* (1st ed., Vol. 1). IGI Global.

Kissock, T. (2022, March). Brazil: mining destruction in the Amazon. Latin American Bureau.
<https://lab.org.uk/destructive-mining-practices-brazil-amazon-new-report/>

Kissock-Mamede, T., & Gatehouse, T. (2022, August 22). Brazil: Mariana disaster victims get their day in court | Latin America Bureau. Latin American Bureau. <https://lab.org.uk/brazil-mariana-disaster-victims-uk-court/>

RECENT PUBLIC SPEAKING

2025	Decolonise Sociology film screening	Q&A with Priscila Tapajowara and Tom Kissock-Mamede
2025	MLA Annual conference	Live Indigenous ARTivism in Belem, Brazil.
2024	ISA Annual conference	Sociological ambivalences in the Indigenist Space.
2023	NorDev Co-Creation panel	Horizontalizing Indigenous methodologies at a distance.
2023	LSE Media Futures,	The problem of irreflexive media and tech, a framework for the future?
2023	University of Wisconsin	Indigenous livestreaming in the fight against neocolonialism.
2022	Brazil Bicentennial conference	Exploring postulations of Brazil as a 'Land of the Future.'
2022	MIT Bearing Witness conference	The Good, the Bad, and the Ugly: Livestreaming for land rights in Brazil.

PROFESSIONAL EXPERIENCE

2025 – Present Guest Lecturer, University of Brasília, Brazil

- Delivered postgraduate-level teaching in Portuguese to students and Humanities scholars.
- Designing a video research methodologies course, the department was subsequently awarded prestigious grant funding.

2024 – Present Expert Witness, Asylum and Human Rights Cases

- Support immigration and human rights lawyers in asylum proceedings by conducting advanced video OSINT forensics and provide expert testimony in my reports.
- Designed and implemented an innovative, ethically grounded, ethnographic livestream video analysis methodology that strengthened evidentiary submissions and contributes to the outcome of cases.

2023 – Present. Associate, Cambridge Digital Humanities

- Researching the environmental impact of livestreaming and AI datacentres on communities in Brazil.
- Findings about data centre operations and urban planning discussed with engineers and municipal mayors.

2022 – 2023 Fellow, Cambridge Digital Humanities

- Lectured and conducted masterclasses for lawyers, NGO researchers and scholars on video data analysis.

- Focused on video landscape about combatting synthetic videos and deepfakes through trusted forensic methods.

2021 – 2025 *Brazil Contributor and Journalist, LatAM Dialogue and LAB*

- Provided expert commentary and analysis on Indigenous rights and policy in Brazil.
- Delivered in-depth, research-driven analysis on Brazilian politics, social movements, and international relations, translating ethnographic and policy research into accessible, high-impact articles.
- Produced robust investigative reporting that drove substantial readership growth, notably coverage of the UK court proceedings concerning the Mariana mining disaster in Brazil.

2024 – 2025 *Brazil Consultant, Microsoft Bing Maps*

- Led consultation and coordination with Brazilian transit agencies ahead of COP30, translating and securing critical geo-transit data feeds to ensure platform readiness.
- Managed Microsoft Bing Maps' Brazil transit CRM, successfully integrating all required data feeds during tenure.
- Recognized for strong feed acquisition performance and cross-market expertise; consultancy scope expanded to additional Lusophone markets, including Portugal, Mozambique, and Angola.

2021 – 2023 *Executive Producer, Declarations: Human Rights Podcast*

- Executive lead for end-to-end development and launch of podcast, directing production, bookings, PR, and marketing.
- Drove cross-functional execution to achieve 100,000+ organic downloads within two months, successfully positioning cutting-edge academic research for broad public impact.

2020 – 2022 *EU LEAD: Streaming Program Manager, Cisco Systems*

- Led oversight of Cisco's European video infrastructure, directing platform research, system design, and all operational live output across Cisco's broadcast channels.
- Scaled digital infrastructure and workflows enabling international teams to deliver complex livestreams and on-demand content at the enterprise level.
- Co-developed cross-departmental strategic roadmaps to pivot Cisco Systems' livestreaming operations in response to the COVID-19 pandemic and the war in Ukraine.
- Drove operational resilience and innovation during periods of global disruption, ensuring continuity, scalability, and high production standards throughout EMEAR.

2008 – 2020 *Multi-Camera Director & Producer*

- Delivered high-profile broadcast productions for global media leaders including BBC, Google, Meta, NBC, O Globo, TRT World, Reuters, and ITN. Directed and contributed to flagship events such as BBC Studios launch, Comic Relief, Brit Awards, British Podcast Awards, and the London 2012 and Rio 2016 Olympics.
- Held senior leadership roles over 12 years, including MCR Broadcast Manager at Boiler Room, where I expanded technical infrastructure to scale for global livestreamed programming. I was also Lead Technical Director at NewsUK for QLive a livestreamed quiz game mobile application.
- Produced international, multi-million-dollar commercial campaigns across the US, UK, Australia, Malaysia, and Japan, including a Super Bowl XLVI spot for NBC and collaborated with A-list talent.
- Produced three films shortlisted for BAFTA, including one which was Daniel Kaluuya first film role.
- Spearheaded digital transformation for production companies in the UK, US, and Australia, driving a strategic shift toward online video and generating hundreds of thousands of pounds worth of commissions.

VOLUNTEER AND CONSULTANCIES

2020 - 2026 *Video & Webinar coordinator, LAB & Kings College London*

- Produced and coordinated materials for the 'Women Resisting Violence' webinars project associated with Brazil.

2022 - 2023 *OSINT Researcher, Digital Verification Corps (Amnesty International)*

- I worked on open-source investigations to find evidence of human rights violations.

SKILLS

SOFT: Research (ethnography, archival, OSInt, qualitative and quantitative), Writing, Briefing, Fact-checking
TECHNICAL: Livestream Video Production and Data Analysis, VDA, Broadcast Engineering, Vision Mixing, OD video
LANGUAGES: English (Native), Portuguese (Fluent), Spanish (basic working proficiency)

<https://research.sociology.cam.ac.uk/profile/tom-kissock> | <https://www.cdh.cam.ac.uk/about/people/tom-kissock/>